

2020 DNC VOTERCOMM



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Given the tumultuous nature of the American political dynamic it is critical to get every vote counted.

In ethnic and multi-cultural communities the cultivation of votes through aggressive community organizing and mobilization is critical.

We all know the power of the black and Hispanic vote and how these groups can transform an election.

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For the 2020 Presidential Election time is of the essence and that is why we created VoterComm.



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VoterComm can get your printed materials and other information into over 100,000 beauty shops and barber shops in ethnic and multi-cultural markets.

- We can mobilize operator owners to talk directly to consumers on behalf of your candidate. More importantly, you can provide needed educational materials about important legislation (i.e. tax laws, education, health care reform, gun control, immigration etc.). This information will make these consumers more informed when they eventually go to the ballot box. In addition, these material that can be made available to be taken home and distributed within the community.
- The word of mouth potential goes well beyond the shops and extends your message deep into the community.
- According to Nielsen, there are nearly 25 million African American women in the U.S. today, accounting for 14% of all women, and more than half of African Americans overall.
- American women have shown their strength at the ballot box. The 2017 elections in Virginia and Alabama clearly demonstrated the impact that motivated, engaged and empowered Black women can have on local level.

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